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Colorado Mammoth and BroadbandVideo Stream Live NLL Game

First-ever live video webcast of National Lacrosse League game

Englewood, CO – March 27, 2003 – Kroenke Sports Enterprises has hired BroadbandVideo, Colorado's premier streaming video services provider, to provide the first-ever live video webcast of a National Lacrosse League game when the Colorado Mammoth take on the Albany Attack.

The game, scheduled for this Friday at 7:00 p.m. will be broadcast in conjunction with Fox Sports Rocky Mountain and features the league-leading scorer, Gary Gait, as he nears the NLL's all-time record for most goals in a single season

The video streaming of the webcast will be carried live on ColoradoMammoth.com. Viewers will need the Windows Media Player to see the game. Additional information is available on ColoradoMammoth.com.

“BroadbandVideo is proud to be a part of this ground-breaking event,” said co-founder, Wally Werner. “Our continuing relationship with Kroenke Sports helps solidify our goal of being top-of-mind in the Rocky Mountain region when people think of streaming.”

Additionally, tickets for Friday's game are on sale now, including the Fan Appreciation Night 4-Pack - four tickets, four beverages and four hot dogs for \$39. Single game tickets start at \$5. All packages and tickets are available at the Pepsi Center box office, all Ticketmaster outlets, online at Ticketmaster.com or by phone, 303.830.TIXS.

About Kroenke Sport Enterprises

Kroenke Sports Enterprises is the Rocky Mountain West's leading provider of live sports and entertainment events. Pepsi Center, one of the nation's finest sports and entertainment facilities, represents the best of Colorado and the Rocky Mountain West.

About BroadbandVideo

BroadbandVideo is a full service streaming media provider offering hosting, customized video players, management frameworks and in-house video encoding from a variety of formats. For more information and to view technology demos, please visit us online at www.broadbandvideo.com.