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BroadbandVideo announces partnership with w3w3® Talk Radio
Plans include new streaming w3w3® TV show

Englewood, CO – February 13, 2003 – BroadbandVideo, a full service streaming media provider and w3w3® Talk Radio, Colorado’s premier online business radio show, today announced they will team to expand the w3w3® content to include both audio and video streaming. In addition, they will cooperate to bring local government and business events online in an informative multimedia format.

“This new partnership will allow w3w3® to raise the bar on Internet Talk Radio,” said Larry Nelson, the co-founder and producer of w3w3®. “The addition of enhanced audio and video will create an environment where the viewer can truly experience what it is like to sit down with some of the top executives and leaders in Colorado and learn from their know-how.”

Using the BroadbandVideo Broadcasting System, w3w3® can now manage all aspects of their streaming programs including insertion of opens, closes, commercials, graphics and other HTML elements in addition to indexing and reporting capabilities.

“Streaming media has become a valuable communication medium as the adoption of broadband continues to explode,” said Denny Reinert, VP Sales & Marketing for BroadbandVideo. “The programs that w3w3® produces are ideally suited for streaming. They will be a valuable tool for any business owner looking for new ways to grow and manage their business as well as staying informed on local government issues.”

The launch of w3w3® TV is scheduled for early spring and will focus on building a business from an insider’s viewpoint, understanding the government’s role, the characteristics of the making of a leader and the various aspects of business development.

About w3w3® Talk Radio

w3w3® Talk Radio is a blend of Internet talk radio, an online business magazine and an aggregator of business development strategies. Exclusive high-profile interviews with business leaders, government officials, leading educators and association professionals make w3w3® a sole source of high quality online learning information. Although it has a worldwide reach, w3w3® is community focused in Colorado, the first of many state bureaus. Visit us at <http://www.w3w3.com>.

About BroadbandVideo

BroadbandVideo is a full service streaming media provider offering hosting, customized video players, management frameworks and in-house video encoding from a variety of formats. For more information and to view technology demos, please visit us online at <http://www.broadbandvideo.com>.