

How Does It Work?

Our focus is helping you, the local city government, extend your city council meetings and other community interest video to your constituents via your Web site. To that end, we have put together a program that makes it very simple to implement. Our 5 step process is as follows:

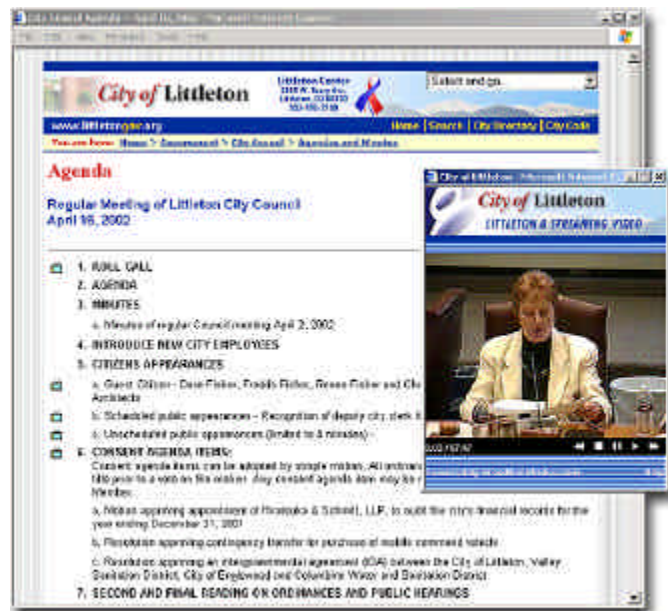
1. We create a private labeled video player with your city's logo and graphics (one-time)
2. Send us your taped city council meeting with the time each agenda item occurs
3. We encode the video with the appropriate markers for agenda items
4. We deliver back to you, a URL string with two lines of HTML code for your Webmaster to include in your site. Posting this on your Web site is a 5 minute process.
5. Your videotaped city council meeting is now available for viewing on the Internet.

How Does it Benefit Your City?

- > Increased Community Involvement
- > Viewer Convenience
- > Ease of Use, just click and watch
- > Improves Visibility of City Council Members

How Does it Benefit You?

- > Greater utilization of existing video assets
- > No hardware costs
- > No IT impact
- > Track your viewing audience
- > Low cost, low risk



We have created a proprietary framework that allows us to manage the back-end aspects of video delivery in a unique and sensible way. As a result, your Web site visitors benefit from a "television-like" experience and you gain a measurable audience.

At BroadbandVideo, we deliver high quality streaming media at a price that makes sense for your business today.

Contact Denny Reinert email: dreinert@broadbandvideo.com office: 303-488-4015 cell: 303-882-0503