



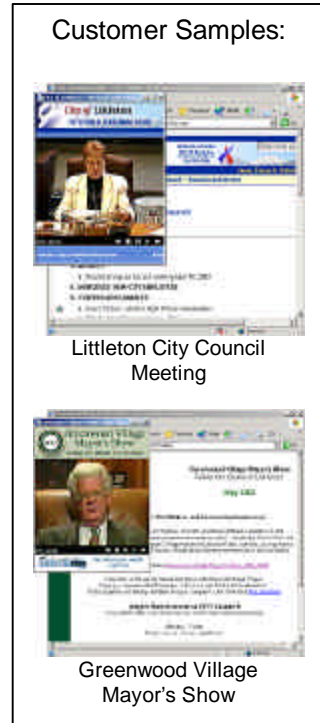
BroadbandVideo.com
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BroadbandVideo Your Video on Your Website

The explosion of the Internet has brought us to a new threshold in media convergence. Our computers look more like televisions and our televisions act more like computers. All of this technology has created a universe of challenges for the Web site and video content owner.

One of those challenges is to utilize a system originally designed for text and images to now deliver dynamic, quality streaming video. That's where BroadbandVideo comes in. We've been working with streaming media since it all began and understand what will work and where it will work best.

Our services include video and audio streaming, webcasting, consultation and design. Our staff at BroadbandVideo has extensive experience in all phases of streaming media deployment. From encoding & delivery of archived content to server set-up and configuration during a live event, we're happy to be your behind-the-scenes partner in successful video delivery. Our skills and background in broadcasting, cable TV and Internet hosting allows us to make smart and cost effective recommendations for your streaming needs.



Benefits

Increased Community Involvement

Statistics show significant increases in viewership when access is available via the Internet

Leverage your Existing Video Assets

Stretch the lifetime of your video by extending its reach to the global Internet audience

Viewer Convenience

Your audience can view the video at any time of the day anywhere they have Internet access

No IT/Personnel Impact

BroadbandVideo handles all the details so your staff can concentrate on their core activities

No Hardware Investment

Streams from BroadbandVideo media servers which can scale to handle any requirements

90% Compatibility

Your video will play without complications for 90% of your Internet audience insuring minimal support calls

Features

Multiple Bandwidth Recognition

Our multiple bandwidth files determine the best possible stream for each viewer's connection, which eliminates the need to choose a connection speed or download a player in most cases.

Unsurpassed Image Quality

Our background and expertise in streaming media and broadcast TV allows us to optimize the player to provide the best picture possible

Private Labeled Player Window

Your video will be showcased in a window customized with your logo and graphics and we can even trigger slides, ads and other elements in the window to change as the video changes

Video Indexing

We can index your content into smaller clips allowing the viewer to choose only the section of interest to them

Track your Audience

We can provide reports for your marketing team on how often the video is watched, what time of day it was watched and for how long

We have created a proprietary framework that allows us to manage the back-end aspects of video delivery in a unique and sensible way. As a result, your Web site visitors benefit from a "television-like" experience and you gain a measurable audience.

At BroadbandVideo, we deliver high quality streaming media at a price that makes sense for your business today.

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