

**For Immediate Release
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FIGHTING SIOUX ATHLETICS NOW AVAILABLE WORLD WIDE
INNOVATIVE TECHNOLOGY TO ADD EXPOSURE FOR UND ATHLETICS

GRAND FORKS/ N.D. –Ralph Engelstad Arena, the University of North Dakota Athletic Department, and BroadbandVideo announced jointly today that beginning fall 2003, select Fighting Sioux hockey, basketball, and football games will be available worldwide via a live video webcast system. Video webcast is the newest and most exciting way to watch University of North Dakota Fighting Sioux Athletics. UND will be one of the few universities broadcasting games utilizing video through the internet.

Select games will be available through a pay-per-view process or through various packages. Available options include: single games, football package, hockey package (including away games where available), or basketball package. A premium Sioux-Per package is also available and includes the basic package plus bonus content such as press conferences, player and coach interviews, game highlights, etc. The webcast system will air its first internet streamed game September 6th when the Fighting Sioux football team hosts the University of Minnesota-Crookston at 1:00 p.m. That game is a free demonstration of video webcast and will be available to the first 300 viewers that sign up. The US College Hockey Hall Of Fame game will also be offered as a free demonstration game and will be available October 4th as the Fighting Sioux men’s hockey team hosts the University of Minnesota-Duluth at 7:05 p.m.

Fighting Sioux fans will be able to access video webcast by going to www.theralph.com and selecting the “live events” link to purchase and view live and archived Fighting Sioux games. "We are thrilled to have Fighting Sioux Athletics available world wide by way of video webcasting," said University of North Dakota Athletic Director, Roger Thomas. “UND Athletics will be one of the few collegiate programs that offer this groundbreaking technology to its fans.”

-- RALPH ENGELSTAD ARENA --

Visit the Ralph Engelstad Arena on-line at www.theralph.com